## **Deighton Associates Limited**

- Arif Rafiq
  Sales & Marketing Manager
- Jeff Zavitski
  Implementation Specialist







- Commercial Off-the-Shelf Enterprise Level Asset Management Software
- Global coverage with clients in the US, Canada, Europe, Australia, New Zealand, South Africa and Asia.
- Midwestern regional clients include:
  - North Dakota DOT
  - South Dakota DOT
    Indiana DOT
  - Iowa DOT
  - Iowa State University

- Ohio DOT
- Province of Saskatchewan







## Best of the Best

- What product do you believe is underused, a product that exceeds expectations ...
- Not a product; rather a philosophy:
- The feedback of roadway operations maintenance activities to the strategic management system.
  - Modeling accuracy, Conflict awareness, Increased inter-departmental efficiency





