

FP 2 Inc.

**Mark Ishee,
Vice President, Pavement Preservation
Ergon Asphalt and Emulsions, Inc.**

**Southeastern Pavement Preservation Partnership
Nashville, TN
September, 2010**



New Organization

FP² Inc formed in July 2009

Officers selected

Executive Director selected



Officers

President-Baxter Burns

Vice President-Mike Buckingham

Secretary-Bob Koleas

Treasurer-Bill O'Leary



New Mission

Advocating national policies, promotional activities and research programs that advance pavement preservation



Mission Strategies

- Act as an advocate at the national level that will affect legislation for preservation activities
- Prepare and distribute promotional information to support the advocacy role
- Support research programs outlined in the FHWA Transportation System Preservation Research Roadmap



Advocacy, Promotion, Research

Advocacy

- *Educating elected officials through FP2 sponsor company efforts at the national level*
- *Defining beneficial PP policy and advocating its adoption at all levels of government*



Advocacy, Promotion, Research

- Congressional Task Force from AEMA, ARRA, and ISSA “folded” into FP2 Inc.
- Selection committee interviewed three Washington firms to represent them
- Selected Williams and Jensen PLLC
- Assistance from BASF



Advocacy, Promotion, Research

Promotion

- *Creating and promoting unified messages for the transportation industry*
- *Sponsoring key promotional activity events*

Advocacy, Promotion, Research

Research

- *Promote funding of the PP Research Roadmap*
- *Advocate national programs that update specifications*

Governance

- Keep a manageable size board
- Small executive committee
- Create a nominating committee for executive committee membership
- Executive Director



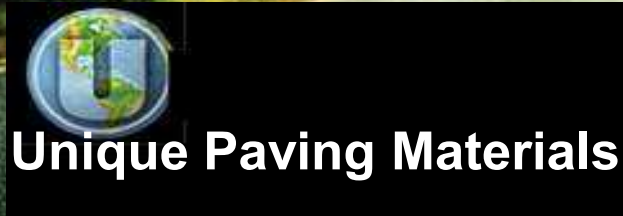
Activities

- TRB Hospitality Suite
- Trade Show participation
 - TRB
 - AASHTO SOCM meeting
 - NACE
 - APWA
 - Regional Partnership meetings
- International PP Conference



FP² Inc

- Non-Profit trade association
- Supported by the pavement preservation industry, contractors, material suppliers, and equipment manufactures



Asphalt Materials Co.



Immediate Task

2010 Multi-Year Transportation Re- Authorization Bill

*FP² must craft a clear, concise
message*



We are using the FHWA definition

Thanks

Any questions?